



Executive Director Round Table

Putting All of the Pieces Together

Executive Director Round Table Clark, Floyd and Harrison Counties in Southern Indiana

EDRT Meeting April 29, 2009

11:30 AM – 1:00 PM

**“Smart Marketing for our Tough Economic Climate”
Presented by Diane Fischer**



Diane Fischer is founder and President of L & D Mail Masters, Inc. located in New Albany, Indiana. After spending 9 ½ years as a Customer Service Manager at a local company, Diane saw a significant need for a direct marketing company that was willing to help small and large clients alike. In 1986, Fischer and her partner set out to change the local Direct Mail vendor scene by starting L & D Mail Masters, Inc. The beginning was modest. A spare bedroom in Diane's home, the family minivan, folding machine, computer, postage meter and entrepreneurial spirits fueled L & D's growth the first few months. After mornings filled with sales pitches in business suits and high heels, the women traded the heels for sneakers to complete the jobs and unload at the post office dock in the afternoon. In 1990, Fischer acquired her partner's share of L & D Mail Masters. The present day company is a thriving 180,000 square foot campus with 150 employees.

Diane has also always seen a need for involvement in community success as well as professional success. She has served on many non-profit boards including One Southern Indiana and New Albany-Floyd County School Foundation, as well as, serving on numerous committees for other organizations. Her philosophy of assisting others to ensure growth and success has served her well personally and professionally throughout her years as a business leader in the community.

Residing in Greenville, Indiana with her husband, Steven, Diane enjoys spending time with her family, lounging by her pool and looking forward to many good things yet to come.

Come participate, network in a supportive environment with your peers, learn more, ask questions.

BYOBB (Bring Your Own Brown Bag)

Personal Counseling Service
1205 Applegate Lane
Clarksville, IN 47129
812.283.8383

Sponsors Welcome

Seating is Limited, Reservations Required – Please make a reservation by email

Contact Us: info@edrtable.org
Telephone: 513.238.4657

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